



## Degree in Audiovisual Communication

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### General information

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#### Educational centre

Facultat de Ciències de la Comunicació  
Advertising and Public Relations  
East Asian Studies  
Humanities  
Literary Theory and Comparative Literature  
Journalism  
Music and Music History  
Archival and Records Management  
Documentation  
International and Intercultural Studies  
Social and Cultural Antropology  
Translation and Interpreting



**Degree in Audiovisual Communication**

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**Course access**

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### Content

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Qualification	Degree in Audiovisual Communication
Type of course	Officially recognised first-cycle and second-cycle degree
Duration	4 years
Total number of credits	322

Distribution of credits		Core and compulsory	Optional	Free-choice
1st cycle	1st year	81		
	2nd year	80		
2nd cycle	3rd year	55	15	10
	4th year	48	10	23
Total		264	25	33

### Core and compulsory modules

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#### 1st year

- Journalistic Writing Theory and Practice
- History of Today's World
- Standard Spoken Language
- News Documentation
- Writing and Speaking in the Audiovisual Media
- Design, Visual Layout and Technology in the Press
- Communication Theories I
- General Theory of Communication
- Standard Written Language
- Photography Theory and Techniques
- Structure of Mass Communication
- Psychology of Perception
- Audiovisual Media Technology
- Introduction to Cinema Theory and Techniques

#### 3rd year

- Introduction to the Legal System
- Audiovisual Communication Theory
- Radio Script Theory and Techniques
- Television and Cinema Script Theory and Techniques
- Theory of Acoustic Expression
- Mass Communication Methods and Research Techniques II
- Photographic Genres
- Television Theory and Analysis
- Radio Genres
- Television Genres
- Freedom of Expression and Right to Information

#### 2nd year

- Theory and Structure of Advertising and Public Relations
- Radio Language Theory and Techniques
- Television Language Theory and Techniques
- Corporate Communication
- Social Structure
- History of Social Communication in Catalonia
- Aesthetics History
- Mass Communication Methods and Research Techniques I
- Cinema History
- History of Radio and Television
- Literature and Audiovisual Media
- Audiovisual Drama Production Techniques

#### 4th year

- Theory and Techniques of Radio Production
- Theory and Techniques of Television Production and Direction
- Theory and Techniques of Cinema Production and Direction
- Popular Culture and Society
- Theory and Techniques for Planning Radio and Television Schedules
- Structure of Audiovisual Equipment

### Optional modules

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- Standard Spoken Catalan
- Spoken Spanish
- Standard Written Catalan
- Spanish I
- Graphic Design and Art Direction in Audiovisual Communication
- Audiovisual Animation

- 20th Century Art
- Design Theory and History
- Theory and Structure of Musical Language
- Semiotics of Mass Communication
- Statistics Applied to Audiovisual Communication
- Image Aesthetics
- 20th Century Comparative Literature
- Audiovisual Communication Methods and Research Techniques
- Film Theory and Analysis
- Planning and Management of Audiovisual Media
- Audiovisual Post-Production Theory and Techniques
- Seminar: Current Issues in Communication
- Terminology used in the Catalan-Language Audiovisual Media
- Workshop: Production of Entertainment and Fiction Programmes by RTV
- Workshop: Production of Fictional Cinema
- Interactive Television and Video

### Free-choice modules

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To be chosen from the list of UAB free-choice modules.



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**Skills required**

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**Professional job opportunities**

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